JOIN MRA TODAY & GROW YOUR ROOFING BUSINESS

The Metal Roofing Alliance (MRA) is focused on growing the residential market for metal roofing in the U.S. and Canada. MRA offers a robust contractor membership program that can provide you and your business everything from consumer leads and industry representation to sales tools and marketing support.

In addition, MRA offers **100% reimbursement of MRA membership dues** to our contractor members who partner with us in promoting metal roofing in your local area. All the benefits of MRA membership, potentially free, for those willing to partner with MRA in growing the market for residential metal roofing!

Choose the MRA membership level that fits your company best…

Benefit*	GOLD	SILVER
Membership Cost	$2,500/year or $675/qtr	$1,000/year or $300/qtr
Access to Leads	Real Time	1-hour Delay
Listing Placement	TOP - Above Silver	Below Gold
# of Company Locations that can be Listed	5 free 10 additional @ $500/each	1 free 4 additional @ $500/each

*These benefits are in addition to those listed In the right column

Let MRA be your 3rd-party validation to homeowners, differentiating you from your competition based on quality and professionalism. **Let MRA help you grow your business … JOIN TODAY!**

Benefits for Contractor Members include…

- MRA homeowner leads and prospects
- An online profile on the MRA website
- Links to your website and social media pages
- Ability to upload project images & company logo
- Ability to showcase testimonials & awards
- Marketing tools (such as literature, presentations, signage and more)
- Ability to post news on the MRA website and in MRA communications to homeowners
- Use of MRA promotional materials including MRA's comprehensive Buyer's Guide
- Use of MRA's metal roofing visualizer
- Access to industry data, research and support
- Promotion of MRA as a 3rd party verification to your business

AND…

- **Ability to get 100% of your MRA membership dues reimbursed through co-op promotion in your own market**