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FOR IMMEDIATE RELEASE: December 9, 2019

METAL ROOFING ALLIANCE USHERS IN TWO NEW REGIONAL MEMBERS FOR 2020

PORTLAND, Ore.— As a leading nonprofit trade group representing the metal roofing industry in the U.S. and Canada, the Metal Roofing Alliance (MRA) welcomes the addition of two new regional manufacturer members.

With metal roofing demand on the rise, the MRA and its members work to generate awareness and educate residential homeowners about the benefits of metal roofing, including its long-lasting performance and durability, superior style and design and key environmental advantages. MRA's membership comprises of metal roofing manufacturers, installers and ancillary members who are committed to upholding high industry standards and promoting the long-term value of quality metal roofs.

New MRA regional members include:

Tilcor Roofing Systems: Known for manufacturing products that deliver exceptional durability and quality, Tilcor Roofing Systems joins the MRA as a global leader in stone coated steel. The company has been involved in roofing for more than five generations since 1942 and through its membership in the MRA, Tilcor will help support the metal roofing market in key regions including Texas, Colorado, Florida, Illinois and Pennsylvania. For more information, visit <https://www.tilcorroofingusa.com/home>

ProVia: Combining the luxury and beauty of slate or cedar shake shingles with the durability and longevity of a galvanized, highly engineered steel roof system, ProVia specializes metal roofs that deliver a lifetime of satisfaction and reliability. With a reputation in the building products industry for offering quality, old-world craftsmanship and personal care for customers, ProVia's membership in the MRA will focus on supporting the metal roofing market in Ohio and the Midwest. For more information, visit <https://www.provia.com/metal-roofing>

"Thanks to increased education and awareness, more homeowners are seeking the value, longevity, style and environmental advantages that quality metal roofs deliver," said Renee Ramey, executive director of the Metal Roofing Alliance. "Our regional members play an essential role in helping expand the metal roofing market and upholding the high standards that will allow the industry continue to grow and thrive in their areas."

About Metal Roofing Alliance (MRA)

Representing metal roofing manufacturers in the United States and Canada, the Metal Roofing Alliance (MRA) was formed in 1998 as a nonprofit organization to help educate consumers about the many

benefits of metal roofs. The main objective of MRA is to increase awareness of the beauty, durability and money-saving advantages of quality metal roofs among homeowners, as well as to provide support for metal roofing businesses and contractors. For more information, visit [MRA](#).