



# MEDIA RELEASE

## FOR IMMEDIATE RELEASE

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## **BORAL ROOFING OPENS DESIGN CENTER IN WINTER PARK, FLORIDA**

*Roofing Showroom to Feature Wide Array of Roofing Systems Including Concrete, Clay, Stone-Coated Steel and Composite*

**IRVINE, CALIF. (April 24, 2019)** – [Boral Roofing LLC](#), the national leader in durable and energy-efficient new and retrofit roofing systems, is pleased to announce it has opened a new Design Center in Winter Park, Florida. The new facility will showcase Boral Roofing's full range of durable and sustainable roofing solutions, which encompass Concrete, Clay, Boral Steel's Stone-Coated Steel and Inspire Composite systems. A wide array of colors and profiles comprise the onsite displays, emphasizing the vast options available within the product lines to complement varying homes, structures and architectural styles.

Located in prestigious Winter Park, just minutes north of Orlando's numerous attractions, the Design Center will cater to builders, contractors, architects and remodelers within the residential and commercial real estate sectors, as well as to owners. In addition to the product displays, the Design Center will also host continuing education courses for architects and professionals in the region, providing AIA CEU course credits. Product training learning sessions will also be held at the new facility.

The Design Center is officially open Monday through Sunday, by appointment only. The showroom is located at 2250 Lee Road, Suite 80. To visit the center, please call 863.229.9283.

To explore Boral Roofing's complete concrete, clay, steel, and composite roof solutions, visit [www.BoralRoof.com](http://www.BoralRoof.com).

### **About Boral Roofing**

Boral Roofing LLC is a subsidiary of Boral USA and is the country's largest premium provider of complete roofing and re-roofing solutions for architects as well as commercial and residential builders. Boral Roofing operates manufacturing plants throughout the U.S.

### **About Boral North America**

Headquartered in Roswell, Georgia, Boral North America is a leader in key construction materials and building products markets with operations across the USA, Canada, and Mexico. In 2017 Boral acquired Headwaters Incorporated, expanding Boral's product offering and manufacturing and distribution footprint across North America. In construction materials, Boral has a national footprint and industry-leading position in the processing and distribution of fly ash – a by-product of coal combustion.

In building products, Boral manufactures and supplies cladding, roof tiles, windows, and other light building products for residential and commercial markets nationally. Boral's manufactured stone veneer includes leading brands Cultured Stone® by Boral®, Boral Versetta Stone®, Eldorado Stone, Dutch Quality, and StoneCraft. Boral's light building products portfolio includes Boral TruExterior® Siding & Trim – a pioneer of the innovative poly-ash category of exterior building products – as well as shutters, gable vents, mounting blocks, and tool systems. In roofing, Boral is a leading manufacturer of clay and concrete roof tiles, and also produces composite polymer and stone-coated metal roof tiles.

Boral also has a 50% share of the Meridian Brick joint venture, a leading clay and concrete brick manufacturer which was formed with Forterra Brick in 2016.

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