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## **METAL ROOFING ALLIANCE ANNOUNCES NEW MEMBERS**

PORTLAND, Ore.—The Metal Roofing Alliance (MRA) is gaining new members and affiliates as the metal roofing business opportunities in North America continue to expand. New MRA members include three new regional manufacturer members and three ancillary members.

MRA serves as a leading voice in driving market adoption of metal roofing and raising awareness for its exceptional durability, environmental benefits and all-season protection in any climate. As a nonprofit organization, MRA members benefit from increased marketing support, online lead generation and increased awareness through consumer and contractor information and educational initiatives.

### **New regional manufacturer MRA members include:**

[Cornett Roofing](#)—Since 1991, Cornett has served as a Midwest leader in metal, slate, tile and solar roofing options. The company has offices in Indiana, Illinois, Ohio & Kentucky. [www.cornettroofing.com](http://www.cornettroofing.com)

[Sound Building Supply](#)—Based in Renton, Wash., Sound Building Supply has been in business for more than 30 years and currently serves the Pacific Northwest territory, including Hawaii and Alaska. [www.soundbuildingsupply.com](http://www.soundbuildingsupply.com)

[Vicwest](#)—Founded in 1930 and headquartered in Burlington, Ontario, Vicwest is a leading supplier of quality metal roofing and exterior building products for all segments of the construction industry across North America. [www.vicwest.com](http://www.vicwest.com)

### **New ancillary MRA members include:**

[Arkema-Bostik](#)—A global leader in specialty adhesive and bonding solutions, including those designed for the construction industry. [www.arkema.com](http://www.arkema.com)

[MarketSharp](#)—A software provider that delivers innovative marketing and management systems specifically for the home improvement industry. [www.marketsharp.com](http://www.marketsharp.com)

[Mosaic](#)—Software and financing solutions designed to help contractors and homeowners finance projects faster and more conveniently. [www.joinmosaic.com](http://www.joinmosaic.com)

“It’s a great time to get into the residential metal roofing business and our members are benefiting from expanded marketing opportunities and increased awareness among homeowners,” said Renee Ramey, executive director of the Metal Roofing Alliance. “Continued growth depends on the collective efforts, support and participation, so we’re thrilled to welcome fantastic new partner members this year.”

For more information about how to become an MRA member, visit [www.metalroofing.com](http://www.metalroofing.com)

**About Metal Roofing Alliance (MRA)**

*Representing metal roofing manufacturers in the United States and Canada, the Metal Roofing Alliance (MRA) was formed in 1998 to help educate consumers about the many benefits of metal roofs. The main objective of MRA is to increase awareness of the beauty, durability and money-saving advantages of quality metal roofs among homeowners, as well as to provide support for metal roofing businesses and contractors. For more information, visit [MRA](http://www.mra.com).*

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