

BUILT FOR ULTIMATE WEATHER PROTECTION

METAL ROOFING HELPS HOMEOWNERS GET BATTLE-READY FOR HURRICANE SEASON

Hurricanes are a growing threat for many areas of the U.S., with the south and southeastern states bearing the brunt. According to NOAA*, tropical cyclones and hurricanes have caused over \$1.3 trillion in damage with an average cost of \$22.8 billion per event... more than any other type of weather event in the U.S. They are also responsible for the highest number of deaths: 6,890 since 1980.

NOAA - National Oceanic and Atmospheric Administration; data represents 1980 to August 2023.



Homeowners are realizing how critical it is to select durable, resilient building materials to protect their homes. Utilizing products that provide superior protection, such as quality metal roofing, not only fortify your home, but also preserve what's inside your home. Quality metal roofing undergoes rigorous testing in the lab, in the field, and has been repeatedly battle-tested by Mother Nature itself. Based on this testing, many metal roofing systems are rated to withstand winds in excess of 140-mph while also providing protection against wind-uplift, impact damage, and water penetration.

As the frequency and intensity of hurricanes continue to grow, consumer interest in metal roofing continues to rise. In fact, building officials in many hurricane-prone areas strongly encourage (if not require) homeowners to install quality metal roofing to help “harden homes” against these events. Why? Because recent post-hurricane inspections have found that metal roofs provided superior protection as compared to other roofing materials, including tile and asphalt shingles.



What makes metal roofing perform better? Quality metal roofing's exceptional performance in high winds is due to its attachment methods and interlocking installation. In short, the metal roofing panels are overlapped and attached to the structure of the building, reducing the ability of wind to catch and lift the actual roof.

The exceptional durability, beauty, and long-lasting, worry-free protection of a quality metal roof is an investment that will pay off for many years to come. In fact, it may also lower your insurance rates, save on energy costs, and prevent you from the stress and lost time in dealing with damage to your home when a hurricane strikes. Be Smart, Go Metal!

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