

# A SAFER CHOICE AGAINST WILDFIRES

*Wildfires can be a real threat to homeowners. Even if the home is not located directly in woodlands, flying embers from a wildfire can destroy a home up to a mile away.*

A home's roof is one of the most vulnerable areas for flying embers...right up there with brush and debris around the home. That's why it is critical homeowners select exterior building materials that will help fortify and protect their home. Incorporating ignition-resistant building materials, such as metal roofing, can help protect homes from wildfires.

How? Quality metal roofing has been proven, through rigorous testing, to help protect homes against extreme conditions particular to their region, guarding not only the exterior of a home but its interior contents as well. Quality metal roofing is not only one of the best roofing materials to protect against wildfire threat, but also offers a host of other benefits for homeowners...learn more at [metalroofing.com](http://metalroofing.com).



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**What Do The Experts Say?** The Federal Emergency Management Agency (FEMA) recommends that homeowners in fire-prone areas consider replacing their shake or asphalt roofs with a fire-resistant material, such as metal.

**Why?** Because a quality metal roof can offer a Class A fire rating - the highest rating available - meaning the roof must be able to withstand flames for up to four hours AND meet or exceed testing criteria as outlined by UL 790 (ASTM E 108) Standard Test Methods for Fire Tests of Roof Coverings.

Choosing home improvement products that look great, perform well and are made to last are always top priorities for homeowners. In wildfire prone areas, homeowners also need to consider how to better protect their home against growing wildfire threats and extreme climate conditions. Thankfully, building materials such as metal roofing provide not just beautiful aesthetics, but superior performance, durability, and longevity.



***Given that wildfire season could start and strike at any time, now is the ideal time for homeowners to incorporate improvements that will make their home more defensible and wildfire resistant.***

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