



# DISTRIBUTOR MEMBER

Join the Metal Roofing Alliance and showcase your company as a true industry leader and supplier of quality products to the metal roofing market.

## BE AN INDUSTRY LEADER

The Metal Roofing Alliance (MRA) is focused on growing the residential market for metal roofing in the U.S. and Canada. MRA offers a robust distributor membership program that can promote your business to homeowners, provide industry representation, access to professional sales tools and marketing support.

As a member of MRA, you will also gain value from MRA's consumer-focused educational and marketing efforts. These efforts are aimed at growing consumer awareness of quality metal roofing, creating content to help consumers make educated decisions, and marketing promotions that showcase the many benefits of metal roofing.

## PROMOTE YOUR BUSINESS

The Metal Roofing Alliance (MRA) provides its members with value that extends far beyond lead generation and individual company promotion. MRA's commitment to growing the market starts with increasing consumer awareness, which benefits all members by driving demand for metal roofing as a whole. MRA's annual awareness campaign delivers significant promotional and educational support for homeowners and the industry. These resources help position metal roofing as a top choice for consumers, ultimately expanding the market and enhancing the visibility of member companies.

## YOUR BENEFITS

- ✓ A profile on the MRA website
- ✓ Links to your website
- ✓ Your company shows up to homeowners seeking a local professional
- ✓ Access to a metal roofing visualizer
- ✓ Marketing tools (such as literature, presentations, infographics, and more)
- ✓ Ability to promote company news in MRA communications to homeowners
- ✓ Use of MRA promotional materials including MRA's comprehensive Buyer's Guide
- ✓ Access to industry data, research and support
- ✓ Promotion of MRA as a 3rd party verification to your business

**DISTRIBUTOR  
MEMBERSHIP  
IS FREE**



*To learn more about membership with the Metal Roofing Alliance (MRA), simply reach out to [support@metalroofing.com](mailto:support@metalroofing.com). Whether you're looking for details about the benefits of membership, pricing options, or have specific questions, the MRA team is ready to assist.*

**CONTACT US**



[Support@MetalRoofing.com](mailto:Support@MetalRoofing.com)



[www.MetalRoofing.com](http://www.MetalRoofing.com)