



CONTRACTOR MEMBER

Join the Metal Roofing Alliance and showcase your company as a true industry leader and supplier of quality products to the metal roofing market.

BE AN INDUSTRY LEADER

The Metal Roofing Alliance (MRA) is focused on growing the residential market for metal roofing in the U.S. and Canada. MRA offers a robust contractor membership program that can provide your business everything from consumer inquiries and industry representation to sales tools and marketing support.

As a member of MRA, you will also gain value from MRA's consumer-focused educational and marketing efforts. These efforts are aimed at growing consumer awareness of quality metal roofing, creating content to help consumers make educated decisions, and marketing promotions that showcase the many benefits of metal roofing.

PROMOTE YOUR BUSINESS

The Metal Roofing Alliance (MRA) provides its members with value that extends far beyond inquiry generation and individual company promotion. MRA's commitment to growing the market starts with increasing consumer awareness, which benefits all members by driving demand for metal roofing as a whole. MRA's awareness campaigns deliver significant promotional and educational support to homeowners and industry participants. These resources help position metal roofing as a top choice for consumers, ultimately expanding the market and enhancing the visibility of member companies.

YOUR BENEFITS

- ✓ MRA homeowner inquiries
- ✓ A custom profile on MRA's website, showcasing your company
- ✓ Links to your website
- ✓ A listing of all your locations
- ✓ Your company shows up to homeowners seeking a local professional
- ✓ Access to metal roofing visualizers
- ✓ Marketing tools (such as literature, presentations, infographics, and more)
- ✓ Ability to promote company news in MRA communications to homeowners
- ✓ Use of MRA promotional materials including MRA's comprehensive Buyer's Guide
- ✓ Access to industry data, research and support
- ✓ Promotion of MRA as a 3rd party verification to your business
- ✓ Discounts on MRA sponsored trainings, networking events, and select industry trade shows
- ✓ Gold level members can showcase project images on their profile

To learn more about membership with the Metal Roofing Alliance (MRA), simply reach out to support@metalroofing.com. Whether you're looking for details about the benefits of membership, pricing options, or have specific questions, the MRA team is ready to assist.

CONTACT US



Support@MetalRoofing.com



www.MetalRoofing.com

MEMBERSHIP OPTIONS:

GOLD LEVEL (PAID)

- ✓ \$1,500/year (or \$375/qtr)
- ✓ Inquiries will continue to be delivered daily
- ✓ Top listing on website Find-A-Professional results
- ✓ Able to attach images to profile
- ✓ Special Icon on their MRA profile denoting they are "Gold" to homeowners

SILVER LEVEL (FREE)

- ✓ Free
- ✓ Inquiries will be delivered weekly
- ✓ Listed after Gold on website Find-A-Professional results
- ✓ No images on profile



When you become a part of the Metal Roofing Alliance (MRA), you're not just joining an organization—you're aligning your brand with the highest standards of quality and excellence in the roofing industry. The MRA is dedicated to promoting the best in metal roofing, connecting homeowners with trusted professionals, and ensuring every roof installed delivers superior performance, durability, and style.



MRA Contractor Membership Certificate



MRA Contractor Membership Badge

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Support@MetalRoofing.com



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