



Spring Cleaning: Don't Forget the Roof

Roofs take a beating during the winter months. Extreme weather conditions, including temperature changes, can cause roofing shingles and flashing to expand and contract, creating damage. Heavy snow loads and ice dams also take a toll on a roof. Missing, cracked or damaged shingles may develop into leaks. Home repair experts recommend that homeowners have their roof inspected at least once a year to identify and address problems early, before serious damage is done.

More and more homeowners are avoiding this annual spring repair ritual by installing durable and environmentally-friendly metal roofs. In fact, the number of homes with residential metal roofs has doubled over the past five years.

A major reason for the increase in popularity is energy efficiency. The Florida Power & Light Company recently sponsored a tightly controlled test project that compared commonly used residential roofing materials to evaluate their relationship to home cooling costs. The study found that a white, galvanized metal roof saves a homeowner approximately 23 percent annually in cooling costs.

“Metal roofs come with a 50 year warranty, increase the value of your home and cut energy costs,” states Bill Hippard, president of the non-profit Metal Roofing Alliance. “Homeowners are looking for high-quality, low-maintenance solutions. Metal roofing is the answer.”

Residential metal roofing comes in a wide variety of styles and colors and complements any style of architecture. Metal roofs resist cracking, shrinking and eroding and stand up to hail, high winds and wildfires.

The Metal Roofing Alliance was formed to educate consumers on these and other benefits of metal roofing, now available for residential applications. Visit www.metalroofing.com

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EDITOR'S NOTE:

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