



As Hurricane Season Threatens, Homeowners Look for Protection

(Belfair, WA) – Hurricanes made national headlines last year when they damaged one out of every five homes in Florida. Additional natural disasters, including wildfires, severe hailstorms, tornados and floods threatened other regions. As a result, experts at the non-profit Metal Roofing Alliance encourage homeowners to look for better ways to protect their homes and families from Mother Nature.

During extreme weather events, the roof is one of the most vulnerable areas of a home. However, many roofing materials are not strong enough to withstand harsh weather conditions. And, with the increasing costs of oil, asphalt roofs are becoming more expensive while their quality remains the same. Consequently, more homeowners are turning to metal roofing to protect their homes and prevent costly repairs and damages. In fact, the residential metal roofing market has doubled over the last five years.

A metal roof is able to withstand decades of abuse from extreme weather conditions such as hail, wildfires, and high winds. Metal roofing has a 140-mph wind resistance. “Metal roofing materials interlock, forming a protective barrier that other roofing materials do not provide. This interlocking makes the roof stronger and more resistant to high winds,” states metal roofing manufacturer Todd Miller, president of Classic Products.

“After Hurricane Ivan hit, our neighborhood was devastated,” said homeowner Bill Fette of Pensacola, Florida. “People were living under blue tarps because their roofs were so damaged. Luckily for us, we had recently installed a metal roof manufactured by Metro Roof Products. After the hurricane passed, we discovered that our home was one of the few in our area with minimal damage.”

“Metal roofing is a worthwhile investment and provides homeowners with a sense of safety and peace of mind. You can’t get that with any other roofing material,” said Brent Woody of West Coast Metal Roofing and Construction.

Homeowners can find a metal roofing contractor and investigate the many styles and benefits of metal roofing at www.metalroofing.com.